

**SEMIOFEST**  
WARSAW 2026

WARSAW, POLAND  
MAY 20–23 2026

CALL FOR CONTRIBUTIONS

THEME:

# VISCOSITY

Viscosity belongs to the language of physics, but it also offers a way to think about contemporary culture - neither solid nor liquid, neither fluid nor fixed, but characterized by thickness and stickiness.

We invite you to explore viscosity as an open theme in relation to applied semiotics, and how it manifests itself in marketing, branding, culture, education, creativity, or natural life.

We welcome proposals in three formats:

- Presentations
- Ludic Workshops
- To The Point (short, engaging form)

To submit your proposal and find full details, visit:  
**2026.semiofest.com** and complete the online submission form.

Submit your contribution and join the Semiofest community in shaping contemporary applied semiotics!

**Deadline for submissions: 9 November 2025**

