

deSignis 25 años

Colloquium

Tuesday, June 3, 2025

Université Paris Cité
45 rue de St. Pères, Paris 75006
Jacob Building, 5th Floor
Thesis Room

9.30h-12.30h

9:30h – Opening of the colloquium by Lucrecia Escudero Chauvel, Director of *deSignis*

From Practice to Theory: Twenty-Five Years Publishing Latin American Authors

10:00h – Book Presentations

• **Juan Alonso in the deSignis Collection**

Semiotics of Conflict: Strategies, Structures, and Figures of the Political

• **Asún López Varela in the deSignis Collection**

Aesthetic and Intermedial Neuroaesthetics: Interartistic Semiotics

Discussion with the Authors

Coffee Break

11:00h – Keynote Lecture by Professor Denis Bertrand
Politics and Veridiction

12:00h – **Presentation of the latest issue**, moderated by Eliseo Colón Zayas

deSignis no. 44: Charles S. Peirce in Contemporary Semiotics

Lucia Santaella and Claudio Guerri

Questions and Discussion

Lunch at the venue

14.00h-17.00h

Upcoming Issues in the Circulations Series, moderated by Teresa Velázquez
García Talavera

- No. 45 Semiotics of Consumer Rituals – Clotilde Pérez and Paulina Gómez Lorenzini
- No. 46 Semiotics of the Living Arts – Chema Paz Gago

15.00h – Round Table: Presentation of *deSignis* Issues 2024/2025

- No. 40 Mediterranean: Symbolic Interactions – Teresa Velázquez, Eliseo Colón Zayas
- No. 41 Memes and Digital Culture: Transformations in the Field of Mediatization – María Helena Bitonte, Carlos Scolari
- No. 42 Narrative Mutations of Contemporaneity – Charo Lacalle, Nicola Dusi
- Hors-Série no. 3 Cuisine, Taste, Identity – Ilaria Ventura Bordenca, Sebastián Moreno

Questions and Discussion

5:00 PM – 19th Assembly of the *deSignis* Editorial, Scientific, and Advisory Board
Report and Minutes – Agenda

MANDATORY COLLOQUIUM REGISTRATION FORM

SEND TO THIS EMAIL: info@designisfels.net

The Colloquium will be streamed by the technical teams of Université Paris Cité at the following site:

<https://u-paris.zoom.us/j/83045883155?pwd=bojjUDBo2vLrNZW6MSCXx24JBfmNtc.1>

Will you attend the Colloquium? YES NO

Last name and first name:

Institution:

Email:

Signature (for Assembly participation):