



## Nanjing Normal University Semiotics Symposium 2025

### Announcement & Call for Paper

(November 1, 2024)

Following the success of the NNU Semiotics Symposium on “Releasing the Meaning of Literary Language: The Confluence of Literature, Cognitive Sciences, and Semiotics” (June 15th–16th, 2024), we are pleased to announce that our next event, the **NNU Semiotics Symposium 2025**, will be held at the same picturesque location as last year—the Suiyuan Campus of Nanjing Normal University—from June 6th to 8th, 2025.

The symposium will continue to celebrate decades of academic exchange and cooperation in global semiotics as an interdisciplinary field that threads through various research domains. Hosted by the School of Foreign Languages & Cultures (SFLC) at Nanjing Normal University, the event is organized under the auspices of the International Association for Semiotic Studies (IASS-AIS). It will feature a comprehensive range of semiotic topics, along with representative events honoring world-renowned scholars in semiotics and related disciplines.

The central theme of the Semiotics Symposium 2025 will be “The Semiotics of the Good Life: Exploration through Multicultural Lenses.” This theme provides an essential opportunity for multicultural dialogue between various strands of humanist thought on the quest for meaning in our lifeworld. The focus will be on fostering a deep, semiotically informed appreciation of the importance of comparative philosophical perspectives in transcending intellectual boundaries across cognate fields such as philosophy, linguistics, literary criticism, cultural studies, feminist theory, cognitive sciences, communication, digital humanities, and more. Keynote speakers will include prominent scholars from Peking University, University of Alberta, University of Toronto, University of Hawaii, Lehigh University, University of Torino, Hankuk University of Foreign Studies, CEPT University, University of Tartu, Georgetown University, and the list continues to grow.

We warmly invite colleagues from the above-mentioned fields who share an interest in meaning-making to join us. Relevant areas and topics to be covered at the event include, but are not limited to:

- Comparative philosophy
- Eastern philosophy
- Western philosophy

- Semiotics of language
- Cultural semiotics
- Comparative literature
- Culture and cognition
- Gender studies
- Race theory
- Biosemiotics

All participants will have full access to all the keynotes and panels during the Symposium. To participate, please submit your abstract by completing **the attached Pre-registration Form** and emailing it to [semioticworkshop@163.com](mailto:semioticworkshop@163.com). Be sure to include all the following information in the Form:

- Author's full name
- Institutional affiliation
- Email address
- Title of abstract (up to 20 English words and/or 40 Asian characters)
- Abstract (about 200 English words and/or 400 Asian characters, excluding spaces)

**Submission Deadline:** March 30, 2025

**Language Requirements:**

The official languages of the Symposium are Chinese and English. Participants presenting in Chinese must provide English translations of their titles and abstracts.

**Symposium Venue:**

The event is an in-person one and will take place at Nanjing Normal University (Suiyuan Campus). The address is 122 Ninghai Road, Nanjing, Jiangsu, China (In Chinese: 江苏省南京市宁海路 122 号南京师范大学随园校区).

**Registration Onsite:**

Official registration starts at 10:00 am, June 6<sup>th</sup>, 2025. The registration site is the Lecture Room on the first floor of the School of Foreign Languages and Cultures (Building No. 500) on Suiyuan Campus of NNU.

**Registration Fee:**

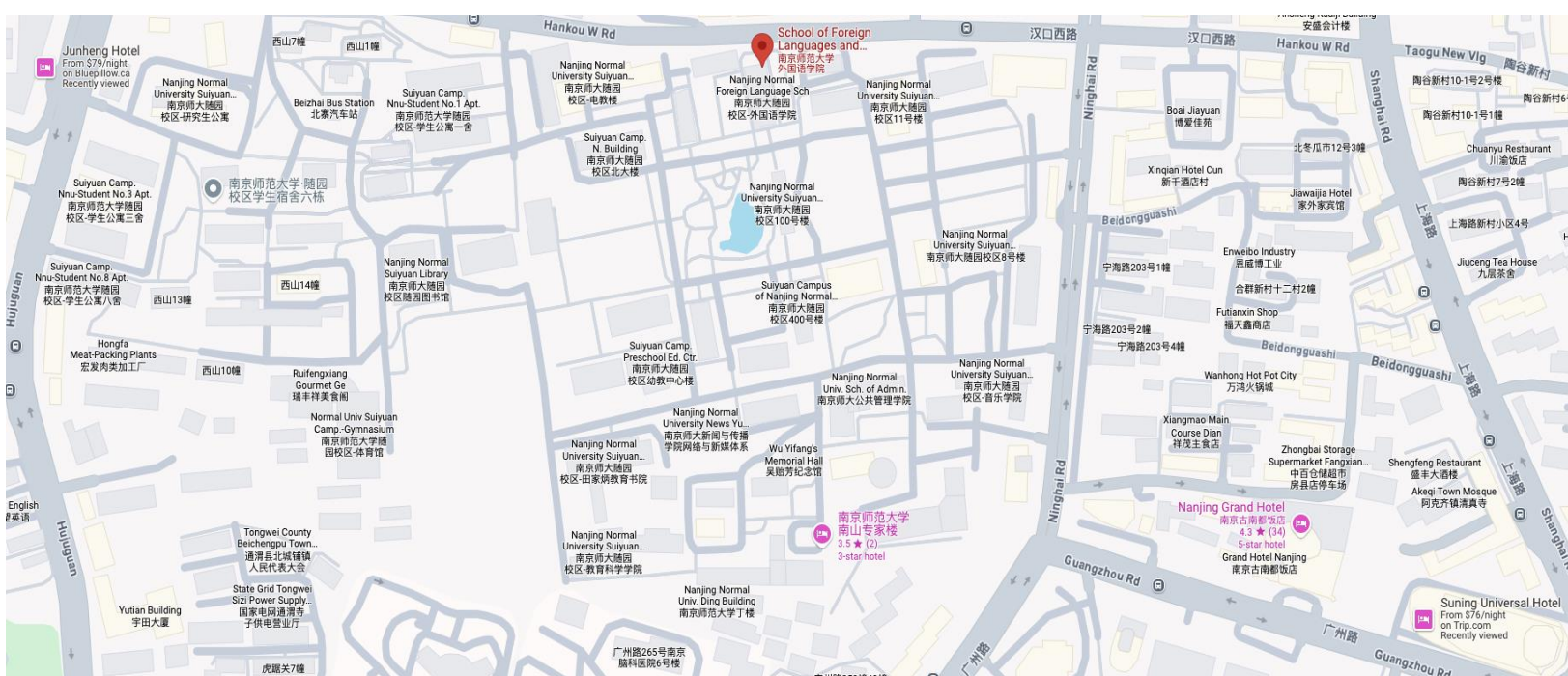
It should be paid by cash or with debit card in RMB onsite.

- Regular – RMB 800
- Student – RMB 400 (Student ID required)
- Receipts will be provided via email after registration.

**Getting to NNU (Suiyuan):**

For participants traveling from outside Nanjing, you can arrive either by plane or high-speed train. Once you reach Nanjing Lukou International Airport or one of the two main train stations (Nanjing Railway Station or Nanjing South Railway Station), the easiest way to reach NNU (Suiyuan) is by taking a taxi or using a ride-hailing service (e.g., Didi, T3, etc.).

Here is a screenshot of the map for a quick overview of the neighborhood. For a more detailed view, you can also use [Google Maps](#), [Baidu Maps](#), or [Amap](#).



### ***Accommodation Options:***

While we are unable to reserve rooms for all participants, there are many nearby hotels and hostels, most of which offer affordable rates, with regular rooms typically priced below \$70 per night. In previous symposiums, many participants chose to stay at one of the following hotels, all of which are listed on platforms like Trip.com and Ctrip.com:

1. Junheng Hotel (1 Xikang Road, Gulou District, Nanjing)
2. Suning Universal Hotel (3rd Floor, Suning Universal Building, 188 Guangzhou Road, Gulou District, Nanjing)
3. Nanshan Hotel, on the campus of Nanjing Normal University (122 Ninghai Road, Gulou District, Nanjing)
4. Nanjing Grand Hotel (208 Guangzhou Road, Gulou District, Nanjing)

All queries about the Symposium should be sent to [semioticworkshop@163.com](mailto:semioticworkshop@163.com). We look forward to meeting you in Nanjing in June 2025!

## **NNU Semiotics Symposium 2025 Committees**

### ***Program Committee***

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Yongxiang WANG  
Jie ZHANG  
Jacques FONTANILLE  
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Director of International Institute for Semiotic Studies, NNU  
President of the IASS-AIS; University of Limoges  
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