

# The 3rd IASS-AIS—NNU Advanced Semiotics Forum

## Announcement & 1<sup>st</sup> Call for Paper

(January 1, 2024)

After a three-year hiatus, our exciting annual program *IASS-AIS—NNU Advanced Semiotics Forum* (formerly *Advanced Semiotics Workshop*) has now resumed! We are proud to announce that the 3<sup>rd</sup> *IASS-AIS—NNU Advanced Semiotics Forum* will be held on the Suiyuan Campus of Nanjing Normal University from June 15th to 16th, 2024.

The Forum will continue celebrating decades of international exchange, cooperation, and coordination in the global arena of semiotics, which has long been regarded as an interdisciplinary methodology that cuts across fields such as linguistics, literary theory, cognitive science, philosophy, media studies, anthropology, communication, and so on. Hosted by the School of Foreign Languages & Cultures (SFLC) of Nanjing Normal University (NNU), the program exists under the auspices of the International Association for Semiotic Studies (IASS-AIS) and features both genuinely and comprehensively semiotic topics as well as representative events in honor of world-famous scholars in semiotics and related fields.

The central theme of the workshop this year will be “Releasing meaning of literary language: the confluence of literature, cognitive sciences, and semiotics”, affording a much-needed interdisciplinary platform for discussions related to studies in human language, literary creation, reading and cognition nowadays. The key is to explore semiotic intersections between literature, language (linguaging) and cognition. Keynote speakers at the forum this year are leading scholars from Case Western Reserve University, Lund University, University of Toronto, Southern Denmark University, Venice University, Antioch University. This list is still growing.

We are extending warm invitations to all interested colleagues in fields of literary theory, cognitive science, linguistics, philosophy, and communication, among others that have a focus on the exploration of meaning-making. Relevant subject matters to be covered at the event include but are not limited to:

- Literary semiotics
- Literature as a mode of human knowing
- Cognitive processes of reading literature
- Cognition and literary creation
- Linguaging, literature, and meaning making
- Literature and cultural memory

Participants will have full access to all the keynotes, panels, group discussions, and workshops during the Forum. Participants who wish to present individual papers should submit their abstracts to [semioticworkshop@163.com](mailto:semioticworkshop@163.com). Although the official languages for the Forum are Chinese and English, participants must provide English versions of their title and abstracts if their presentations are in Chinese. The deadline for abstract submission is **April 30<sup>th</sup>, 2024**.

Please include the following information in your submission:

- 1 Author's name
- 2 Institutional affiliation and job title
- 3 Email address
- 4 Title of abstract within 20 words

- 5 Abstract within 150–200 words (not including spaces)
- 6 Five keywords

**Workshop Venue:** Nanjing Normal University (Suiyuan campus), 122 Ninghai Road, Nanjing, Jiangsu, China.

**Registration:** 10:00 am, June 14<sup>th</sup>, 2024. Registration fees will be accepted on site (by cash and debit card only).

**Workshop Registration Fees (to be paid in RMB onsite on registration day June 14<sup>th</sup>, 2024):**

- Regular (with presentation) – 800 yuan
- Student (with presentation) – 400 yuan (Student ID required)

All queries about the Forum should be sent to [semioticworkshop@163.com](mailto:semioticworkshop@163.com).

We look forward to meeting you in Nanjing in June 2024!

## **2024 Advanced Semiotics Forum (ASF) Committees**

### ***Program Committee***

|                 |   |
|-----------------|---|
| Hongbing YU     | Chair of Program Committee, Toronto Metropolitan University |
| Yongxiang WANG  | Dean of School of Foreign Languages & Cultures, SFLC, NNU   |
| Jie ZHANG       | Vice President of IASS-AIS; NNU                             |
| Paul COBLEY     | President of IASS-AIS; Middlesex University                 |
| Kristian BANKOV | Secretary General of IASS-AIS; New Bulgarian University     |

### ***Organizing committee***

|              |                                     |
|--------------|-------------------------------------|
| Hongbo WANG  | Associate Dean, SFLC, NNU           |
| Tingting YAO | Associate Professor, SFLC, NNU      |
| Haoyun, DAI  | Assistant Professor, SFLC, NNU      |
| Chi ZHANG    | Assistant Professor, SFLC, NNU      |
| Hao DING     | Department Administrator, SFLC, NNU |
| Penghua XU   | Academic Administrator, SFLC, NNU   |
| Disha SHAO   | Media Administrator, SFLC, NNU      |
| Yuhao ZHANG  | Graduate Counselor, SFLC, NNU       |
| Yunsong WANG | Graduate Student, SFLC, NNU         |
| Xin YAN      | Graduate Student, SFLC, NNU         |