

# CALL FOR PAPERS CALL FOR PAPERS CALL FOR PAPERS



## DIGITAL TRANSFORMATION OF EDUCATION: SEMIOTIC AND INTERDISCIPLINARY PERSPECTIVES

The advent of the internet and digital technologies in general has wrought deep changes to the socio-cultural tissue in almost every part of the world and societies. At the same time **literacy** might be seen as the ability to read, write, speak and listen in a way that lets us communicate effectively and make sense of the world. In other words literacy is the standardized and systematic way to introduce

individuals to a full extent in the world of semiosis and signification. Thus comes the question: *is there today any other form of literacy except the digital literacy?* The question obviously does not concern those who have already acquired their literacy before the digital age. The question concerns those who are involved in education – the universal provider of literacy: the internet born generations and us – the professionals in the system of education.

We expect semiotic and interdisciplinary contributions at least in three directions of thought and any other proposal under the general title is welcome:

- 1) **Education and digital citizenship:** on the one hand there are obvious advantages for the efficacy of the democratic processes, transparency and connectedness of every single citizen. On the other hand, the power of social media changes the rules of the political game, giving rise to the opposite of democracy: wild digital populism, legitimizing racist, xenophobic and homophobic ideas reaching political representation; social destabilization of entire countries through hybrid wars of misinformation, cyber attacks of institutions and sabotage of elections. The immune system of democracies will more and more depend on the higher education of digital citizenship.
- 2) How **new digital technologies** like VR, AR, interactive platforms, social media, search engines change the very process and outcomes of education at all levels.
- 3) About the proliferation of alternative **commercial forms of education** services, competing with the institutional ones, but better adapted to the new standards of communication and digital interactivity.

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Deadline for full papers: **15 May 2023**.

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