

## The full formula (1996 version)

“under the auspices of the International Association for Semiotic Studies/Association Internationale de Sémiotique IASS-AIS”

can and should be included in each official and/or public announcement with respect to the congress, such as pre-programs, invitations, advertisings, programs, etc., and in connection with exchange of letters concerning the congress addressed to official or university authorities.

In all these cases, the proponents are kindly asked, first, to apply officially, and secondly, to evidence that the following rules of procedure will be kept:

1. a genuinely and comprehensively semiotic topic; and/or
2. a representative event in honor of world famous scholars in our field;
3. the registration/participation fees for IASS-Members shall be at least 50 per cent reduced;
4. at least a third of the lecturers shall come from abroad, that is, from the international semiotic scene;
5. also at least a third of the lecturers shall be Members of the IASS-AIS;
6. the conference shall be supervised by a Scientific Committee consisting of qualified and renowned (predominantly habilitated) scholars, representative of our field;
7. the organizers shall take the opportunity to invite and convince qualified lecturers and visitors to become Members of the IASS-AIS; for this reason, the organizers will receive information and inscription sheets from the Secretary General or the Treasurer of the IASS-AIS;
8. non-obligatorily, but recommendably, a qualified number of Members of the Bureau and/or of the Executive Committee of the IASS-AIS should be invited as lecturers, to enable working groups on IASS-AIS matters during the respective congress (or conference, symposium and the like); this possibility should at least be discussed with the Bureau of the IASS-AIS;
9. the Organizing Committee of the congress should include members of the Executive Committee of the IASS-AIS;
10. the Organizers should submit a detailed report to the Secretary General (to be printed in the *IASS-AIS Bulletin*).

In turn, the proponents will, after examination and positive decision, be allowed to organize the respective event under the auspices of the IASS-AIS, and will receive mail-ready labels with the addresses of the Members of the IASS-AIS (more than 1000 addresses).”

It must be added that, due to some recent misunderstandings, a *further point* is still under discussion, i.e. concerning the influence the IASS-AIS should have, at least in terms of consultancy, on the publication of the results of congresses and the like provided with the formula “under the auspices” of the IASS-AIS. Provisionally, the Secretary General is asked to be in charge of these matters as to future applications.

International, national, regional semiotics associations, semiotic research centers, institutes, groups, circles, etc. are kindly invited to organize such congresses, and to contact the Secretariat as to the conditions and details.

In the following section [= in this part of the site; GWit], we offer reports on all those congresses, conferences, symposia, etc. whose organizers have already applied for such cooperation, and also have their congresses finished under these conditions [. . .]

It is the firm belief of the Bureau of the IASS-AIS that this new formal possibility for institutionalized intensive scholarly and scientific interaction will advance and intensify exchange, communication and infrastructures not only within the IASS-AIS but also the cohesion of the entire semiotic community.

(Jeff Bernard)

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